

A Very Very Happy and PoweRed 2<sup>nd</sup> Birthday to Etana. May we grow from strength to strength to strength and take our InspiRed company and people to new heights. **Bharat Bhana, Etana Johannesburg.**

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Well done, Etana, for being so there. Shaun Clunie, Hollard.

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On behalf of the McLaren's Young loss adjusting network in Southern Africa I send our collective greetings and congratulations at achieving the milestones that Etana has over the past two years. The term 'mind boggling performance' does spring to mind. In reality your results can only point to a creative, committed and driven team who have astounded the market. I'll take a wager that there are directors and managers of your competitors out there who are scrabbling around trying to analyse maybe even emulate your business model so as to prevent losing even more business to THE BIG RED. We at McLaren's Young International are proud to be service providers to Etana, we value the relationship and wish you all well for the future. Brian Wright, McLaren's Young International Loss Adjusters.

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Hey Etana. Wow, 2 years of excellent service. Happy 2<sup>nd</sup> birthday. Celina Bhima, Etana Specialist Risks.

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**ETANA!!!!!!** Go **RED** or go home..... DESMOND VAN VIEGEN, VAN VIEGEN – CAPITAUX INSURANCE BROKERS.

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VEA Risk Consultants would like to congratulate you on your magical achievement. We are proud to be a Business Partner of ETANA and we wish the team all of the best for the future. Warm Tourism Regards,  
Joan Jackson & Personnel.

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Congrats on this milestone being reach by ETANA. You all have done very well and you can surely feel proud of yourselves! The services provided and assistance with any problems is really great. Thanks to all involved for this. *Ina van der Westhuizen, Indwe Risk Services Kempton Park.*

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Happy Birthday and Congratulations Etana! Many Happy REDturns... Cheers, Nic Kohler, Hollard.

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HAPPY HAPPY 2<sup>ND</sup> BIRTHDAY ETANA. YOUR BEST YEARS ARE STILL AHEAD OF YOU. Des Naidoo, Etana Corporate.

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There are so many things about Etana that are incREDible. My philosophy in life is that I would always be true to my family FIRST, work and the rest would come after....but guess what,....ETANA has become my family. I do not believe that there is any other organization in the world that can give their employees such a sense of belonging . For this ETANA , I salute you , and wish you all the best for the many years to come. This actually feels like a birthday wish to myself, because I AM ETANA! **David Lubbe, Etana Risk Management.**

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We at Prestige Insurance Consultants wish Etana well for the future, and congratulate them on providing their brokers with :

**R**eliability  
**E**fficiency  
**D**edication

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Congratulations! On the successful completion of 2 years. Hope you continue to do well and cross many more milestones on this journey of achieving even more growth and innovation. GOSURE Brokers.

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Congratulations to the new RED army - we look forward to strengthening our relationship with Etana and learning of your additional successes in the coming years. **Paul Hansen, Glenrand M.I.B Western Cape.**

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Congrats Etana! Well done on your 2 years as Etana Insurance. Best wishes from Introstat.

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*FSP Commercial wants to congratulate Etana on being a market leader by growing your company at a tempo that is challenging, but manageable. Your achievement is due to your confidence in your own ability to meet and exceed expectations of skill, service and cost.*

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We wish to send our sincere birthday wishes to the Etana Group. Thank you for being in the marketplace. The Etana brand is incredible... the people, the camaraderie! Keep it up. Morris Motor Assessors.

\*\*\*\*\*

**Congratulations to all at:-**

Experienced - "A" cREDited  
Team - Good cREDentials  
Available - GeaRED up  
Nationally - SA born and bRED  
Anytime - SecuRED 24 hours

From all at Bradley Insurance Brokers

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To all the Etana babies, I wish us a wonderful second birthday and I see you. **Warren Gradidge, Etana Risk Management.**

\*\*\*\*\*

Congratulations on your **Red Letter Day** from the broking team that loves **Trading In The Red.**

Best Regards,



Jason Whiting

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Good, sound, well-groomed staff such as that of Etana are all blessed with certain gifts, particularly those of strength, hope, knowledge. These gifts are like seeds planted inside one. If we do not use them, they'll just wither away and die. But, if we give our strength and give our hope and give our knowledge to others, we shall find a store ever brimful of such gifts. Herein lies Etana's true strength, strong, hopeful, knowledgeable staff. Wishing Etana well. Peter G Haasbroek, Cunningham Lindsey.

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**We started as a RED DOT....., and became EPOWER.....Happy Birthday ETANA..... Cassiem Mohamed, Etana Cape Town.**

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**Congratulations to the Etana Team on your fantastic achievements over the past 24 months. You all make us at Barker Insurance feel like we are part of the Etana family and we look forward to facing future challenges together. The entire Barker Insurance Team wish you continued growth and prosperity. Barker Insurance Brokers.**

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Thank you for the continued support

admired centred covered credibility  
credo discovered empowered endured  
favoured honoured incredible inspired  
insured measured mentored  
multitiered predefined preferred  
remembered wired

Glen Waisbrod, Gage Car Hire.

Thanks to all that make Etana so brilliant! Etana has been a big part of my life, and has made me really happy to be a part of such an incREDible company. Look at how much Etana has accomplished in 2 years, I can't wait to see what the future holds. Let's make it happen! HAPPY HAPPY! Cam, Etana People and Brand.

\*\*\*\*\*

Etana and **RISKSA** – where can I start? It has been amazing to work with a company that is quirky and serious and ethical and fun and ... well all the things that make coming into the office each day worthwhile. I seem to remember our boys being one up in the foosball stakes though 😊 Happy second birthday – continue to empower and rise above the challenges and know that you have the support of our brand whenever you need us. Andy, Mike, Nicky, Blake, Sandy, Jo, Linda, Bonnie, Bianca, Gazza and all at **RISKSA!** Here's to the next twenty!

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GO RED OR GO HOME! Happy Birthday! **Elna Fensham**, IEMAS (Co-Operative) Limited.

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We have always had a great working relationship with your organization in it's different guises. It has, however, been since your re-branding that we have found you all to be

some much more! Great people, great attitude.....great friends. Thanks you for all Etana has done to support our efforts! Carel van der Merwe, Alexander Forbes, Johannesburg.

\*\*\*\*\*

Growth, prosperity and profitability are simple matters when Etana is led by professionals like yourselves and your peers! All the best to you and to Etana for at least another 200 years to come! Andre Maarrawi, Addison Bradley.

\*\*\*\*\*

ETANAS team spirit and effort over the past 2 years has paved the way for a Bright & Prosperous Future. May you grow into a Dynamic Company. Happy Birthday ETANA. **Vimala Pillay, Etana REDcarpet Claims.**

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Vul'indlela Risk Administrators and Imvusa Loss Adjusters wish to congratulate Etana on their success over the past two years and for allowing our companies to be part of that success. We wish you every success in all your future endeavours and hope that our professional relationship will be a long and lasting one. Congratulations on two years of success under the Etana brand and everything of the best for the future. The Vul'indlela Risk Administrators and Imvusa Loss Adjusters team.

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Congratulations on Etana's 2<sup>nd</sup> Birthday! You have certainly powered us through the past two years and we look forward to you achieving even greater milestones in the years to come. Neil Weinrich, EFO Insurance Brokers.

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Veels geluk met jul suksesse in 'n relatiewe kort tyd. Ek dink dis 'n pluimpie vir al jul (jou) harde werk die afgelope tyd. Dis verder regtig 'n plesier om met julle ge-assosieer te wees. Baie sterkte en groete, Casper du Toit, McLaren's Young International.

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Etana is a very supportive company and always ready to assist and negotiate - especially on new product development where they have proved to be very helpful and overwhelmed us with support and suggestions. Thank you to a great team. Elize Botha, Indwe Risk Services.

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SYNDICATED LOSS ADJUSTERS DURBAN are proud to celebrate the second anniversary of ETANA INSURANCE COMPANY. We also celebrate the high standards set by ETANA'S MANAGEMENT & staff, in an age of general mediocrity. Kind regards, Steve.

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Well done on all the achievements, it has been an absolute pleasure working with you all and hope to have many more happy years together in business. The team @ A-Z Motor Assessors

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It is always great to work with a company with such a positive attitude amongst all the staff. With claims service like Etana we only need the rates to meet the rest to put all our business with you. Fanie Scholtz, Alexander Forbes, Nelspruit.

\*\*\*\*\*

Wow, 2 years.... I started here just 3 months after the team became RED hot, and I can honestly say I am Excited and Revved to be part of such an amazing family! HAPPY 2<sup>ND</sup> BIRTHDAY TODDLER! Sonel Frade, Etana Jo'burg

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Etana is a vibrant and exciting new company! Everyone is very friendly and we are looking forward to building a long standing relationship. Beatrix Keene, MVO Konsultante.

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Wishing you a very happy birthday. May you grow from strength to strength as you get older! With age comes wisdom – watch this space for the largest insurer! **Linda Hannigan, Etana salvage and recovery.**

\*\*\*\*\*

**BAIE GELUK!!!**

Marlise Brand, Alexander Forbes, Stellenbosch.

\*\*\*\*\*

It has been my privilege to be involved with this organisation that is truly powered by the fabulous people who so passionately engage their whole selves each day to achieve these awesome results. I will be watching you go from strength to strength and my bet is on RED“ - Sharon Jansen, Etanans' life coach

\*\*\*\*\*

Ek wil net sê baie geluk met die twee jaar. Dit is regtig 'n plesier om met Etana Bellville se eise personeel te werk. Mariam, Sonet en Laetitia is altyd vriendelik en behulpsaam. Bou so voort en julle maatskappy sal net voorstrewend kan wees. Vriendelike groete, Erna Ellis, Primak.

\*\*\*\*\*

At COVER we love Etana's bold and challenging yet professional presence. In two years your brand has secured itself a place amongst the champions of our industry. From a media perspective, "we've got you covered". Best regards, Tony Van Niekerk, Editor - COVER and The Financial Planner.

\*\*\*\*\*

Dear Etana – I can't believe how big you are getting! It's been a pleasure and a privilege to grow and learn with you these past two years. Looking forward to many more happy years together. Lots of love, Nash.

\*\*\*\*\*

Wishing Etana a very Happy Birthday for May 2010! Wishing you continued success in the future. Torben Bell, Crawford & Company.

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Today is your new entry date into another year which with no doubt be Successful for Etana. Happy Birthday. May you grow from Strength to Strength. Noah Appalsamy, Aon Durban.

\*\*\*\*\*

We send our warmest congratulations on your 2<sup>nd</sup> anniversary. Wishing Etana everything of the best and continued success into the future. **Glenrand MIB Durban - Commercial Division.**

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*Baie geluk aan die hele span Etana lede. Bly getrou aan julle uniekheid en die pad van sukses sal voor julle oopvou. Hoe rooier hoe mooier! Groete, die Topsure span.*

\*\*\*\*\*

*Congratulations on the celebration of your second birthday. Thank you for your consistent excellent & friendly service. May you grow from strength to strength in the future. Sincere best wishes Richard, Michelle & staff @ Elite Insurance Consultants.*

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HAPPY BIRTHDAY 2 YOU ETANA. Love from the Etana East London Ladies: Debi, Diane, Kelly and Khanyi

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**HAPPY BIRTHDAY ETANA, FROM ALL AT SENCERUS**

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Well done Etana! A pleasure to deal with. Des Vernon, GRMS (Risk Managers to MRG).

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Only two and you have grown in leaps and bounds! Let's hope the next 20 will be just as successful. Good luck and keep up there ahead of the rest. Marianne Durham, CC&A Insurance Brokers.

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**THE GEORGE TEAM ROCKS!!! Janet Harding, Plett Insurance Brokers.**

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Well done on a fantastic brand. I sincerely hope that your company grows from strength to strength . I am sure that I can speak on behalf of Indwe in assuring you of our continued support and look forward to working with you in the future. Giuseppe Gianni, Indwe Risk Services.

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Your colourful & exciting brand has been trend-setting as well as a breath of fresh air to the industry! Long live the RED insurer! Congratulations & regards, P-J Gronum, PSG Konsult, Queen Street, Knysna

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HAPPY 2ND BIRTHDAY ETANA, HOPE YOU GROW UP TO BE "BIG" AND "STRONG" WITHOUT TO MANY "TEETHING" PROBLEMS. SHANTELE & LE-ANNE, EXECUTIVE FINANCIAL SERVICES.

\*\*\*\*\*

ETANA TURNS TWO  
AND YES IT IS OH SO TRUE  
THE SERVICE HAS BEEN GREAT  
AND A TEN OUT OF TEN I'LL RATE  
THEIR PROFESSIONALISM AND SERVICE

AND AS WE GROW OLD  
ON ETANA WE'RE SOLD

BRANDED RED  
AND AS I'VE SAID

THEY WILL ALWAYS BE A FORCE TO BE RECKONED WITH !!!!!

Michael Warren, Commrisk.

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Congratulations on your 2 years celebration. May the years ahead be filled with success and all your dreams be realised. Debbie, ABSA East London.

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Happy Birthday Etana !!! Congratulations and well done to the great team at Etana and may you grow from strength to strength in the years ahead. Deidre Mariah, Absa Chatsworth.

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Please convey my heartiest congratulations to Nash and his team, who made it all possible. As regards the George branch, this is the best Etana George branch on this earth. No, jokes aside, Your branch in George is the best insurance office in the Southern Cape and when I say this, I mean every word. Congratulations also to all the Etana personnel in George for your part in the national success. Gerrit P Mallinson, Legacy Underwriting Managers

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Hi Guys! I hope that the next 2 years will be as great as the past 2 and may the business opportunities be as successful as ETANA - PRETORIA !! Cecile & FDA Staff

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The curious case of Benjamin Etana! A very old company that seems to get younger every day! Congratulations from a 60-something-year-old company that is extremely proud to have counted your business amongst its most valued business partners for over 6 decades. Etana may be but a toddler in years but its heritage has stood the test of time. Andrew Chislett, Glenrand MIB.

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### **What kind Etana**

**Hey man, the last two years have been a lakka graaf, a new brand, new people, very hard work and an exciting path! We're movin on up and growing bru, and it's really kiff thinking what we have to look forward to. To all our bra's in this powerRED family, we'll be having jol, dopping, chilling with a skyf and celebrating at our posie in Durbs. To all the lani's wherever you'all are, paint your town RED and wys them how Etanans are bRED. Let's make our business beega and show dem, show dem, show dem what we made of. We know we gonna vy up and**

**up and on the way we'll hit a luck (or three), but here we go, two years down, on to the future makin it appen! From all the stekkie's and o's that make up the banana bunch, we're ready and groovin to pack an insurance punch. From the Etana Durban team.**

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Happy Birthday **ETANA INSURANCE**. Congratulations on your 2<sup>nd</sup> birthday. May you grow from strength to strength. Best wishes from Seema @ Reid Raetzer

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Happy birthday Etana. We at Ron Kimber Insurance Brokers wish you every success in the future. It is a pleasure doing business with you!!!

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Dit was 'n fantasiese 2 jaar, julle diens is Bo gemiddeld en Gerhard is altyd 'n staatmaker! My kliente is baie tevrede met die hantering van julle diens, veral die eise se hanterings. Lorraine Snygans

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Congratulations on your 2nd Anniversary. WBHO are proud to be associated with Etana. Our association in fact goes back to over 13 years with Hollard. We would like to take this opportunity in especially thanking Kobus van Niekerk, Kobus de Klerk, Fran Morton, Sherry Soupen, Rafick Omar and Abdul Ebrahim. All of you have conducted yourselves professionally and proficiently and are always a pleasure to do business with. Hayley Smith, WBHO Construction.

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Ayoba Etana! May the Ekunda strength of Etana touch reach all South Africans, building stronger partnerships as you age. Hongera Kwa Kufikia Siku Yako Kuzaliwia (Congratulations on reaching the day you were born.) Trevor Matthew, Etana Durban.

\*\*\*\*\*

May your 2<sup>nd</sup> birthday bring all that you wish for as you endeavour to ensure the whole of SA is coverED. We love working with you, your innovative and effective approach to all that you do is unique and frankly quite remarkable. Here is to many more happy REDturns. *MSCSPORTS*.

\*\*\*\*\*

Congratulations on the past two years!. We are just as fiRED up about your achievements. We look forward to continued powerRED association. The very best wishes for the next two hundRED. Shaun Oosthuizen & the team at **CDI Claims Services**.

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Congrats! Great to be a part of you growth no matter how small our part is. Anne & Patrick Lombard.

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HAPPY BIRTHDAY ETANA MAY U GROW AND GROW AND BECOME NUMBER ONE INSURER IN THIS CONTINENT. **Zukile Tshiwula, Etana Port Elizabeth**.

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It has been wonderful to be along for the ride so far. Happy Birthday Etana, I look forward to more. **Charl Swarts, Etana Cape Town**.

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**Happy** Happy Happy Birth Day, **May your day be filled with love, happiness, and lots of presents, specially for u... Enjoy the day!!! Lovies Etana!!!** **Maria Coetzer, Etana Nelspruit**.

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Thanks for your powerRED support of Zwartkops Raceway, we look forward to many more happy times. **Melanie Spurr, Zwartkops Raceway/Owners Club**.

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BEST WISHES TO ETANA ON YOUR 2<sup>ND</sup> BIRTHDAY. MAY YOU HAVE CONTINUED SUCCESS IN THE YEARS AHEAD. *I.J. DUNCAN & PARTNERS*.

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CONGRATULATIONS ON REACHING THE MILESTONE OF TWO YEARS (PLUS 70). I MUST MENTION THAT THE SERVICE AND SUPPORT I RECEIVED OVER THE YEARS HAS BEEN OUTSTANDING AND I LOOK FORWARD TO MANY MORE YEARS OF THE SAME. THANK YOU! TO YOUR CLAIMS DEPARTMENT, THANKS FOR THE TREMENDOUS SERVICE, IT IS APPRECIATED. SAM NOOME, SN INSURANCE BROKERS.

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**"CONGRATULATIONS ETANA"** KEEP UP THE GOOD WORK. THANK YOU FOR ALL THE SUPPORT. NALINI MOHAN, REID RAETZER

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I would like to wish Etana all the best and special thanks to Charl Swarts and Heinrich Westernraad who helped us insuring a complicated business after the whole of the market declined. It is actions like this that will grow our partnership. Tanya Beukes, Alexander Forbes.

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To all our friends and business partners at Etana

**Congratulations on your 2 year anniversary – you have achieved much more than your 2 year “toddler” status implies! It has been a privilege to work with you over the past 2 years and we look forward to growing our businesses for mutual benefit in the years head!**

Kind regards

**African Independent Brokers – Niche Commercial Team.”**

\*\*\*\*\*

To the management and staff of Etana from all of us at CC&A Insurance Brokers. Happy 2<sup>nd</sup> anniversary. May we continue to enjoy the great partnership that we have for many more years to come. Karen van Rooyen, CC&A Insurance Brokers.

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**Management and Staff at G van Cuyck Insurance Consultants would like to congratulate Etana on your two year anniversary and wish you even greater success and prosperity for the future. Congrats Etana!**

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powerRED: You are only two years old But you are bright and you are bold Born with a vision In strength you have risen Offering products galore And in the future – hopefully more You’ve proved to be better than the rest and for this we wish you all the Best. Happy Birthday from Garden Route Insurance Brokers Knysna team.

\*\*\*\*\*

Etana – Happy Birthday!!!! May God bless all of you and may the company strive forward from strength to strength. Farhana Khan.

\*\*\*\*\*

*Congratulations on your 2<sup>nd</sup> Birthday operating under the new brand of Etana. ‘Exceptional Team Achievement Necessary Always’ - You made it happen. Wishing you many more years of continued success. MARIAN WALTERS, Reid Raetzer Insurance Brokers*

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ETANA, VEELS GELUK MET JUL 2DE VERJAARSDAG!  
ALHOEWEL JULLE NOG 'N BABATJIE IN JARE IS,

IS JULLE REEDS 'N REUS IN VERSEKERING. ONS WENS VIR JULLE ALLES VAN DIE BESTE TOE VIR DIE TOEKOMS, EN SIEN UIT NA 'N GOEIE EN LANG BESIGHEIDSVERHOUDING. JOHN JOUBERT VERSEKERINGSMAKELAARS.

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**Baie Geluk met jul 2de Verjaarsdag. Die Dames, Oostelike Makelaars.**

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**ETANA, Baie geluk met julle 2de verjaarsdag! Ons het julle leer ken as 'n vriendelike en behulpsume span waarmee ons nog 'n lang pad kan stap. Dit is vir onls 'n voorreg om met julle besigheid te kan doen! Vriendelike groete, die Status span.**

\*\*\*\*\*

Happy 2nd Birthday Etana!

Congratulations and best wishes to you and your associates as you step off into what we know will be another year of spectacular growth and outstanding new lines of business.

Thank you for allowing me to be part of you hard work and out-the-box thinking with your brand.

It's been a pleasure working with you.

We look forward to many more IncREDible years of doing business with Etana.

Ricky du Bruyn, influx personalised corporate branding

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Congratulations to Etana on this exceptional performance, and on service delivery as promised. Great have Etana as a major player. **Terry Botha, Glenrand M.I.B - Free State Division**

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**Wishing you all the best for the year ahead !!** *DAAN LOUW, Indwe Risk Services, GEORGE*

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TO THE MANAGEMENT AND STAFF OF ETANA  
INSURANCE COMPANY HAPPY 2<sup>nd</sup> BIRTHDAY.  
BEST WISHES, RUSSEL D. BURGESS  
INVESTMENT & INSURANCE BROKERS.

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Graag wil ek Etana net baie Voorspoed toewens vir die toekoms en mag ons nog baie jare saam besigheid doen. Barbara Olivier – FNB

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HAPPY BIRTHDAY “ETANA”, TWO IS A VERY GOOD FIGURE, NOW, HOW ABOUT “20 YEARS”!!!! . BEST OF LUCK!!!! RADLIN INSURANCE BROKERS

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The uncertainties of the present always give way to the enchanted possibilities of the future. You are destined for greatness. Enjoy your journey and remember to have fun. Happy 2<sup>nd</sup> Birthday! Cheryl and Mandy, Unicorn Risk Consultants.

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Just two years old, stronger than ever and growing fast – our Etana! Happy birthday Etana and may you continue at full speed on your incREDible, powerED mission to be the best. **Lorraine Stone, Etana Durban.**

\*\*\*\*\*

“Without continual growth and progress, such words as improvement, achievement, and success have no meaning” Benjamin Franklin

We applaud your inc**red**ible achievements and look forward to continuing our successful partnership. Happy 2nd Birthday to all Etanans! SSP Africa

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WHY DO I LIKE ETANA - FLEXIBLE, COMPETITIVE, UNDERSTANDING AND ABOVE ALL... EXCELLENT CLAIM SREVICE. Tim Tucker, Alexander Forbes Risk Services.

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BAIE GELUK !!!!! MET DIE GROOT

# 2

**MAG DAAR NOG BAIE JARE VOLG.**  
**Willie van Wyk, JVR Makelaars**

\*\*\*\*\*

A very very happy birthday to all the staff at Etana on their second birthday. I trust you have had a good two years and look forward to having a lot more great years! Would love to taste the birthday cake - dont forget to leave me a slice!!! Janet Cowie, [St Francis Insurance Brokers](#).

\*\*\*\*\*

**Once a year I get the chance  
To wish you birthday cheer.  
It pleases me no end to say,  
I wish you another succesful year.  
So happy birthday to Etana,  
From the bottom of my heart.  
And may your success multiply,  
Till we're flying off the chart!**

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**CONGRATULATIONS ON YOUR  
SECOND ANNIVERSARY IN MAY 2010. WE  
HOPE FOR A WONDERFUL  
RELATIONSHIP IN YEARS TO COME.  
WALTA FIN SERVICES.**

\*\*\*\*\*

**Congratulations on your Second BIRTHDAY!**

ETANA is a new brand which has grown from strength to strength.  
Your service is beyond expectation and we wish you continued success.  
Keep up the good work guys! Nava Michael, Reid Raetzer Insurance Brokers

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After harvest time at Fedlife, a few beans at Fedsure were left behind. Along came Paolo, Rob, Nash and our management team. The beans were replanted in FRESH soil, at Arcadia. In a short space of time, the beans settled STRONG roots in the soil. The few beans have grown, to a vigorous team, and not to be stopped. Backed by our the previous experience and heritage ETANA came into existence powerRED and REDy to go. WELL DONE!! LET US GROW THE BEANSTALK AS THE SKY IS THE LIMIT!  
**Joggie Prinsloo, Etana Jo'burg.**

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CONGRATULATIONS ON YOUR 2<sup>ND</sup> BIRTHDAY !!!! FROM : SENTRAVAAL MAKELAARS, MIDDELBURG.

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I would like to thank Etana for excellent service and wish you all the best for the next 70 years. You are a great team with wonderful people. May you go from strength to strength. Minnie, Deo Gratia Brokers.

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Well done Etana on your second birthday, may you grow from strength to strength. Billy Neethling, **Holburn Insurance Brokers.**

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Happy Birthday and well done for a outstanding performance during this period. We also want to make use of this opportunity to thank Henry and the Nelspruit team for supporting us in the last two years. We have built a nice working relationship between your staff and our Glasfit Nelspruit team. The Glasfit Nelspruit Team.

\*\*\*\*\*

**Happy 2<sup>nd</sup> Birthday. It's a pleasure doing business with professional people such as you. We hope you go from strength to strength. Philip van Niekerk and Staff, PROASSESSING.**

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Happy 2<sup>nd</sup> birthday!! ETANA May you go from strength to strength. Good Luck for the future and thanks for the good service that we always get from your employees. ENJOY!  
JC Makelaars.

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Congratulations ETANA. Thank you for the excellent service. Wensure.

\*\*\*\*\*

May the business of Etana grow bigger than what was planned and targets be reached on time and we hope for next years to come to have strong ties and business relations being strong. Happy Birthday Etana. **Ayanda Ngqeza, Sasria.**

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**CONGRATULATIONS ON YOUR SECOND BIRTHDAY > MAY YOU GROW FROM STRENGTH TO STRENGTH "ETANALLY".** John van Castricum

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For the 7<sup>th</sup> May 2010 --- WE SAY : Happy 2<sup>nd</sup> birthday ETANA! Keep up the good work and fantastic client services! Congratulations to Clive and his Team here in Middelburg !!! Travel regards, Cilla Albertyn, Travel Counsellors.

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May your next 72 years be as fruitful and helpful as your last 72 years. Felecity Spark, Reid Raetzer Insurance Brokers.

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HAPPY BIRTHDAY TO ETANA & EMPLOYEES MAY THE NEXT 2 YEARS BE AS GOOD AS THE PREVIOUS. A.NELL BROKERS.

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All the best!!! Thank you for your prompt assistance for all our queries. Sharlen Naidoo, Aon Durban.

\*\*\*\*\*

n Verjaardag is nie net 'n geleentheid vir feesviering nie maar 'n geleentheid om jou groei en ontwikkeling te vier. Verjaardae herinner ons wie ons is en wat ons wil wees. Geluk Etana, mag julle groei van krag tot krag, ewigdurend ontwikkel en ongeëwenaard bly. Alle sukses vir die toekoms. Mustofin Versekerings Makelaars Bestuur en Personeel

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**HAPPY BIRTHDAY – ETANA!** Congratulations and well done on 2 years of great success! Glenrand M-I-B – Pretoria

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Khula Etana Khula... Grow, Etana, Grow! Richard Ndlovu, Etana Risk Management.

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HAPPY 2<sup>ND</sup> BIRTHDAY ETANA, MAY YOU GO FROM STRENGTH TO STRENGTH ! WISHES FOR AMPLE NEW BUSINESS AND VERY FEW CLAIMS. SINCERELY, CERENE PIENAAR.

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Toddlers do not walk after crawling they always run. **ETANAS** did their crawling and are now running full speed. We are not yet the biggest but surely the best. Let us all rejoice after two years team effort and carry the bright **RED** star into the future. Happy Birthday **ETANA! Kobus van Niekerk, Etana Construction and Engineering.**

\*\*\*\*\*

Happy Birthday Etana! Keep living life in the red! All the best, Thomas Falkiner, The Times.

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Congrats!! Service is as good as ever, thanks for not centralising. Teresa Griesel, LOMBKOR.

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**Happy Birthday Etana. It's great doing business with you. May you grow from strength to strength. We like your Style! All the best, Brady Badripersad, Marsh.**

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This toddler has an impressive heritage and an even more promising future ahead... having learnt to walk, as toddlers do, I look forward to now see Etana learn how to run! It's a privilege and pleasure to grow & learn WITH Etana! Christo CRAFFORD, Etana Jo'burg.

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Graag wens on julle geluk met jul 2jaar! Vriendelike groete, Mev. A Zevenster, Geowalt Makelaars.

\*\*\*\*\*

Dit is vir ons baie aangenaam om julle geluk te wens met jul 2de verjaarsdag! Alles van die beste vir die jaar wat voorlê! Vonishta Makelaars.

\*\*\*\*\*

**Happy Birthday Etana! May our success grow for years to come! Rossella Grimaldi, Etana Jo'burg**

\*\*\*\*\*

**HAPPY BIRTHDAY ETANA FROM THE HEART. WHAT** an incredible 2 years have gone past since the birth of **ETANA**. I will never forget the day the **ETANA** family were summoned to the Music Room and birth was given to this amazing company that entered the insurance market with such confidence and pride adamant to make their mark and **WOW!!!!!!!** they have just done that. Amazing in two years time that so many people know about **ETANA**, want to work in our incredible building and envy being part of us. **THAT** makes me so proud to be part of this **RED** blooded family. Thanks to all my colleagues, Rob, Paolo and Nash for giving us the opportunity to walk this **RED** road and grow with this **INCREDIBLE** company with success to reach our goal to become the **BEST POWERED** company in the insurance industry soon. **Happy Birthday ETANA! Hannelie Krige, Etana Jo'burg.**

\*\*\*\*\*

**AS EVERY ETANAN LIVES BY OUR VALUES AND VISIONS, WE CAN ONLY GROW FROM STRENGTH TO STRENGTH. OUR NAME, ETANA, SAYS IT ALL – ETERNAL STRENGTH. HAPPY.**

Happy birthday **ETANA**. May our dreams all come true. May we always walk together. HAPPY BIRTHDAY **ETANA**. **Asha Ramdeyal, Etana Pietermaritzburg.**

\*\*\*\*\*

Congratulations on reaching your 2<sup>nd</sup> anniversary. Etana has become such an established brand already it's hard to believe it is only two years old. Well done on becoming a major player in such a short time. Barry Scott, SAIA

\*\*\*\*\*

Happy Birthday **Etana**, may we have a mighty powered **red** year as we all come together to celebrate as **one to make it a happen** and **give** off our best to be an **ever-growing** successful business. Let's live out loud and proud **Etana.....**Happy Happy Birthday! 😊  
**Whoohoo!!!** Candice Govender, Etana Pietermaritzburg.

\*\*\*\*\*

Congratulations to the Etanans and Abdul, Nash & Paolo. 730 days already & you're still in the RED!!!!  
Asif Laher, GIB

\*\*\*\*\*

2 years ago, birth was given to a red piranha.  
The parents decided to name it Etana.  
It has braved rough waters since it first cut teeth  
And devoured its competition, it was an easy feat  
It has collected expertise along the way  
Etana the Red is here to stay.

**Fran Morton, Etana national claims**

\*\*\*\*\*

Live as if you were to die tomorrow. Learn as if you were to live forever – M.K. Ghandi  
Happy Birthday Etana!! 2 years young 😊 **Michelle Padayachee, Etana IT**

\*\*\*\*\*

To Etana – Charl & the Cape Town Team. Congratulations on 2 very successful years and may you grow from strength to strength. From all of us at Lyall Morgan & Associates.

\*\*\*\*\*

“Happy B'day<sup>2</sup> Etana” Your attitude spells success! GAPS Caretaker Team

\*\*\*\*\*

I just wanted to extend my well wishes and wish Etana a very happy happy birthday may we grow from strength to strength and may the Gods bless us with many decades to come. **Shadley Adams, Etana Cape Town.**

\*\*\*\*\*

From THE PASSION OF SPEED to The ETANANS PASSION TO INSURE and PROTECT THE INTEGRITY OF ASSETS.....HAPPY BIRTHDAY and Many Many Many more. From Peter du Toit and the BIG Z!

\*\*\*\*\*

We at Equity Technologies are proud to be associated with the Etana Insurance Company brand and would like to wish all at Etana continued success in all they do. They have grown from strength to strength and handle all claims & clients in a professional and respectful manner. They have truly proved to be one of the best insurance companies in the market.

\*\*\*\*\*

Happy Birthday **Etana!!!!**

Now **Etana** you are two  
You've come a real long way  
We the staff are proud of you  
We are with you come what may  
Your place in history assu**RED**  
We know that you will grow  
The first two years you have endu**RED**  
So go **Etana** go

**Shirley Walsh, Etana Jo'burg**

\*\*\*\*\*

To all Etanans – best wishes to each & everyone on our 2<sup>nd</sup> anniversary. May this year and all future years bring Etana all the success and fulfillment that we all desire. **Kevin Pillay, Etana Pietermaritzburg.**

\*\*\*\*\*

Well done Etana and congratulations! Thank you for your continued efficient and friendly service - keep up the good work. **SONIA BARTHUS**, Commrisk Insurance Brokers..

\*\*\*\*\*

Happpppy Birthday **Etana**. Have the time of your life .... **a!REDy 2 years old!** May time be good to you all. Keep strong and get up if you get ti**RED** from running the marathon... Megan & Brandon (Baby Etanans of Brenda Wood)

\*\*\*\*\*

Happy Birthday **Etana**, may we have a mighty power**red** year as we all come together to celebrate as **one to make it a happen** and **give** off our best to be an **ever-growing** successful business. Let's live out loud and proud **Etana.....Happy Happy Birthday!**

**☺ Whoohoo!!! Candice Govender, Etana Pietermaritzburg**

\*\*\*\*\*

Alexander Forbes congratulates Etana on their 2<sup>nd</sup> anniversary and wishes them every success in the future. **Alexander Forbes Risk Services.**

\*\*\*\*\*

**Count your life by smiles not tears.**  
**Count your age by friends, not years!!!!!!!**  
**May each and every passing year bring**  
**wisdom, peace and cheer!!!!!!!!!!!!!!!**  
**ETANA you'll always be forever young.**  
**HAPPY 2<sup>ND</sup> BIRTHDAY**

**FROM The CREDIT CONTROL CHAMPIONS**  
**Yovinee, Lebo, Beulah, Leann, Peter, Beiga**  
**and Tove...**

\*\*\*\*\*

Happy birthday incREDible Etana, sister/brother from another mother. It's been powerED and I look forward to many more together! Thanks and have a bloody brilliant future. Carel Nolte, Etana People and Brand.

\*\*\*\*\*

**Photographing passionate people doing awesome and sometimes crazy things – like running half naked at rush hour – has been fun. It's been two years worth of pleasure documenting some of your many achievements. Happy 2<sup>nd</sup> Birthday. Noel da Silva, Etana's favourite photographer.**

\*\*\*\*\*

Happy B/Day **Etana** well done and we wish u many many more birthdays. Kay Thavar, Etana Pietermaritzburg.

\*\*\*\*\*

**Wishing Etana a very happy 2<sup>nd</sup> Birthday, May Your Company Prosper always ..... Lots of Luv: Linda Soni, Nor Paper.**

\*\*\*\*\*

The baby has grown up so fast Etana is becoming big day by day. Happy birthday Etana Insurance Co! **Matilda Mokone, Etana Jo'burg.**

\*\*\*\*\*

Dear Etana. Happy birthday! It's been fantastic helping to grow the foundation you need to make it happen for hundREds of years to come. Colin Ford, Etana People and Brand.

\*\*\*\*\*

Judging from the popularity and growth of the ETANA brand, we can visualise great opportunities for ETANA in the next decade of insurance!! Well done and congratulations from the WILDING ASSESSING team - there for you all the way!! **Andrew Wilding**, Wilding Assessing.

\*\*\*\*\*

It has been a long while since there has been an insurer which, as a whole, is a pleasure to deal with. That is until ETANA entered the fray. PLEASURE = FUN. We all know that Insurance is perceived as a grudge purchase and that you have to deal with problems on a daily basis. In my personal experience, ETANA is able to resolve these problems faster because of 2 reasons,i.e. 1) Ability of its employees and 2) Systems that enable you to process claims quickly once a decision has been taken. I can honestly state that it is my intention to move my own personal Insurance to ETANA because of the way you deal with matters at the business end. Reputations are gained or lost at claims stage. Well done. Congratulations on Your Birthday - Paint the town **RED**. **ANDRE KLEINSCHMIDT, INDEPENDENT CLAIMS.**

\*\*\*\*\*

Congratulations on the incREDible success you have achieved in the last two years. Hamtern Financial Services hopes to add significant value to your business success over the coming years. Good luck and best of wishes from the Hamtern team. **Denis Ternent.**

\*\*\*\*\*

To our company Etana and all **RED** blooded members – congrats on reaching your new birthday. You as person and as a company have made amazing progress and the future looks bright – keep on doing the best for yourself, your brokers, your families and the company and you will succeed beyond your wildest dreams!!!! Peter Smith, Etana Pietermaritzburg.

\*\*\*\*\*

First off, congratulations on Etana's second birthday and may Etana carry on going from strength to strength. It is a pleasure to deal with one of the few insurance companies who are still willing to negotiate and who also provide excellent service both on underwriting and claims. **Michelle Joubert, Alexander Forbes Risk Services.**

\*\*\*\*\*

**Happy Birthday to the Greatest, Bestest  
Insurance company in existence!!!**

My few years with **ETANA** have been an awesome experience of working with awesome peeps so.... here's to many, **MANY** more Power**RED** birthdays!!!



*Shahida Smith, Etana Cape Town*

\*\*\*\*\*

Lekker verjaar Etana! Laat hy val waar hy wil! Op nog honderd suksesvolle jare! Van al die Etana Pretorianers & Blou Bulle in Pretoria (sommige van ons)! (yes yes, I know it is Afrikaans...get a translator to assist) xx

\*\*\*\*\*

James, congratulations to Etana on their 2nd birthday. We were so delighted that you were appointed to look after I&DRS and we have certainly had excellent service from you and we know that you have gone out of your way to assist us when necessary. So well done to you and the team and may you continue on your happy and growing path. We will certainly keep approaching you as and when needed. Christine and Auds, Industrial & Domestic Risk Services (Pty) Ltd.

\*\*\*\*\*

A very Happy Birthday to ETANA!!! We know that there are going to be many, many more. **Henry Breedt, Etana Nelspruit.**

\*\*\*\*\*

Hip – hip – Hooray. Etana, may all your dreams become a reality. **Etana.....** Rocks. Ashoo Rabikissoo, Etana Pietermaritzburg.

\*\*\*\*\*

**Congratulations Etana! Proud to be associated with you. Wishing you all the best for the future. ETANA..... THE NAME IN THE GAME THAT WILL FOREVER REMAIN !** *Mogamat Jappie,*  
**Star Insurance Brokers.**

\*\*\*\*\*

Veels geluk met jou verjaarsdag Etana, mag jy baie jare gespaar bly vir amal van ons by ETANA. Liefde, Emma Schutzler, Etana herversekering.

\*\*\*\*\*

Well done and congratulations to Etana, it's never easy establishing a "new" brand and making a success of it. The support received from you and your team has been incredible, keep it up. I look forward to doing more business in the future as opportunities arise. Sibusiso Ntuli, Alexander Forbes.

\*\*\*\*\*

It seems such a short time ago when I was shown the proposed Etana brand. It was at a time when we were finalising the design of our current building. Upon seeing the logo we immediately changed the shape of our atrium to complement the brand – hence the round shape. All of us are brand custodians especially in these early formative years. If we continue as we are, I am confident we will rear an awesome brand that will be admired, respected and readily recognised by everyone for all the right reasons. Congratulations on our 2<sup>nd</sup> birthday! Best wishes into the future – it is up to all of us – we are the brand! **Nick Swart, Etana Construction and Engineering.**

\*\*\*\*\*

**Not just a year older, but a year gREDater....**  
**Etana's best years are still ahead....**  
**Happy 2<sup>nd</sup> Birthday Etana!!!**  
**Tove Sithole, Etana Credit Control**

\*\*\*\*\*

Johannesburg branch is proud to have been part of Etana's growth to date and look forward to many more years of growth and success. Etana Jo'burg branch.

\*\*\*\*\*

Congratulations on your 2<sup>nd</sup> Birthday! Wishing you many, many more as you grow from strength to strength!! It is great knowing that we have a partner like Etana to turn to when we have a commercial need. Best wishes, Michele Peach, Hollard.

\*\*\*\*\*

Happy Happy Etana! May you get lotz of premium and no claims for the next year! Willie Janse van Rensburg, Etana Specialist Risks.

\*\*\*\*\*

**Thank you for the stunning shirts, as you can see we are wearing them and look great! Happy 2<sup>nd</sup> Birthday and thank you for your excellent service!**  
**From Wensure**



\*\*\*\*\*

**HAPPY BIRTHDAY ETANA!** Victor Saralina, Etana Cape Town.

\*\*\*\*\*

RED Rules, OK! – CC

\*\*\*\*\*

On behalf of all at Alexander Forbes Risk Services in Cape Town, I would like to congratulate Etana Insurance on the many successes over the last two years. I must say that we were not surprised to read of your successes in your recent e-mail communication. Management and staff at Alexander Forbes Risk Services in Cape Town wish you all the best in your future business endeavours. **Gcobani Tunyiswa.**

\*\*\*\*\*

Happy Birthday. You're not getting older....just more distinguished! Nozi Sofute, Hollard.

\*\*\*\*\*

**THINGS CAN ONLY GET BETTER AND REDder!!!!!!!** Happy birthday **Etana!!!** Wilhelm, Poppie and Chantal, Etana Bloemfontein.

\*\*\*\*\*

Congratulations, what an achievement! I am so proud to be associated with such a fantastic Group of people, especially Shireen and her team in the Cape Town office. May you grow from strength to strength. I envisage that Etana will grow far beyond your wildest expectations. It is a pity I am leaving for Port Elizabeth as we have worked so well together. I will really miss that. Genny Bezuidenhout, Intasure.

\*\*\*\*\*

**HAPPY BIRTHDAY ETANA!! LET US MAKE THE CIRCLE BEEEGGGERRRR!!!**  
From all the COLOURED at Etana Cape Town!!

\*\*\*\*\*

Show Dem, Show Dem, Show Dem Etana Show Dem!! Gizelle Erasmus, Etana Specialist Risks.

\*\*\*\*\*

Wow! Cannot believe it's 2years already! Hope Etana goes from strength to strength! *Charmaine de Klerk, De Klerk & De Villiers Insurance Brokers.*

Welcome to the 'terrible twos'! may you cause lots of ructions and toy-throwing in the industry. Gail Walters, Hollard. ☺

\*\*\*\*\*

Happy Birthday Etana Insurance, it's been an incREDible two years. You have REDEFINED the insurance industry. Bruce Cernich, Etana People and Brand.

\*\*\*\*\*

This is phenomenal - Congratulations!! Ann Grundling, RJA Loss Adjusters

\*\*\*\*\*

Happy Birthday Etana – you're turning 2. Hope this milestone has you all fiRED up! **Beverley Stockler, Hollard.**

\*\*\*\*\*

I am glad to be part of this family at this special time and all wishes that are good and blessed are bestowed from me to ETANA, HAPPY BIRTHDAY. Brent Parfitt, Etana risk management.

\*\*\*\*\*

HAPPY HAPPY BIRTHDAY ETANA, may the wheel keeping turning in the right direction and we continue to grow on our Etana values! Gail Carver, Etana Commercial Crime

\*\*\*\*\*

Congratulations Etana on your 2<sup>nd</sup> Anniversary you have moved from Strength to Strength and your service level and friendly staff are a real joy to deal with! From us all at Reliant Insurance Brokers

\*\*\*\*\*

**H A P P Y B I R T H D A Y E T A N A !!!** For a 2 year old we have surely outdone ourselves - just think what the next 20 years may hold. **Rhonda Botes, Etana Middelburg.**

\*\*\*\*\*

Happy 2<sup>nd</sup> Birthday. Thank you for always being a step above of the rest!!!! **ELMARIE STOKES, Commercial Solutions (a division of Alexander Forbes Risk Services).**

\*\*\*\*\*

Hip hip... Here's To happiness, to Greatness, to RED hotness..... Happy birthday Etana! **Miss Benji Coetzee, Etana Marine**

\*\*\*\*\*

Thank you for all your support and we look forward to long relationship with you guys in the future. PJ Velhuizen, Gillan & Velhuizen Attorneys.

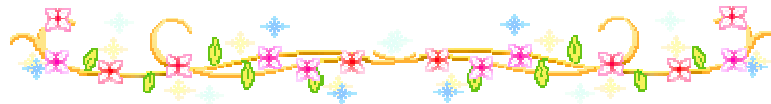
\*\*\*\*\*

Feliz cumpleaños! Mostrarles, mostrarles - de seguir adelante y hacer el ciclo el más grande en Sudáfrica. Gillian Dunnett, Etana People and Brand.

\*\*\*\*\*

**ETANA & PERSONELL – HAPPY 2<sup>ND</sup> BIRTHDAY. HOPE THERE WILL BE MANY MORE. From: LOUIS MALHERBE BROKERS.**

\*\*\*\*\*



**TO ALL THE SPECIAL PEOPLE AT  
ETANA,  
I JUST WANT TO WISH YOU HAPPY  
SECOND BIRTHDAY,**



**Happy Birthday!!!!!!!!!!!!!!**

“Stay Blessed”

**Beiga Hassen, Etana Jo'burg**

\*\*\*\*\*

**HAPPY BIRTHDAY ETANA INSURANCE COMPANY.** Etana Insurance Company is extremely professional and makes the attorney's job so much easier as the claims department is constantly involved in the litigation matters from start to finish. The claims department is an absolute joy to work with. Etana is the epitome of transformation as the composition of the staff members is diversified in all respects. Etana also has really good relationships with its clients, which ensures that the recoveries run smoothly and efficiently. There is always someone to assist with instruction and whenever a mandate is required during the litigation process. This shows the versatility of the staff members due to the excellent training they receive at Etana. We hope that Etana grows from strength to strength and has many more birthdays in years to come. Deneys Reitz Attorneys.

\*\*\*\*\*

Congratulations on your 2<sup>nd</sup> birthday, best wishes, success and fulfillment throughout the year ahead. Aadila Ebrahim, friend of Etana.

\*\*\*\*\*

Happy 2<sup>nd</sup> Birthday! Here's wishing you many successful and wonderful years! Lots of love, Prashika Ramnandh, Hollard.

\*\*\*\*\*

TO AN AMAZING 'NOT-A-TRUE-CORPORATE' CORPORATE. HAPPY HAPPY BIRTHDAY. I WISH US ONLY THE VERY BEST SUCCESS AND I LOOK FORWARD TO BEING A PART OF OUR JOURNEY FROM STRENGTH TO STRENGTH. OUR PASSION, VISION, ENERGY AND DETERMINATION MAKES ME PROUD TO BE A FOUNDING MEMBER OF THIS COMPANY AND I HOPE TO BE PART OF IT ALWAYS!!!! Nicky Stokes, Etana Specialist Risks.

\*\*\*\*\*

Putting the amazing achievements of Etanans into words – for the world to read about – turns my 'work' into pleasure. The incREDible team are adoRED and admiRED by me for their awesomeness of character and ability. It was a RED-letter day for South African business when Etana opened its doors. Happy 2<sup>nd</sup> Birthday Etana. HonouRED to be part of the team! Susan Ford, Journalist.

\*\*\*\*\*

We are successful because of the support of our brokers & partners... may our relationship be enduring & our success shaRED! Etana Jo'burg branch.

\*\*\*\*\*

Wow, Congratulations Etana! What a tremendous growth in such a short time span. Such a success in a company can only come through hard work, dedication, a good working environment and loyal relationships. It has been an absolute pleasure working with Etana and we as JRC are very proud to have been a part of your success story. So

Happy Happy Birthday - Celebrate in style! The team at Jewellery Replacement Consultants (JRC).

\*\*\*\*\*

Happy Birthday on your very special day..... Remember growing old is mandatory; growing up is optional. Jameela Khan, Hollard.

\*\*\*\*\*

Congrats on the success of Etana and the RED team! It's a pleasure being a part of your energetic set up and with all the ideas being b**RED** by those involved, one can only expect the company to continue reaching for the stars. Wishing Etana and staff all the success for the future. *Alie Gaibie* , WILDING ASSESSING.

\*\*\*\*\*

Happy Birthday Etana – you're turning 2. Hope this milestone has you all fiRED up!  
**Beverley Stockler, Hollard.**

\*\*\*\*\*

Happy Birthday Etana! May you have many more happy years as a great company!  
Always a pleasure working with you!  
Michelle at Strawberry Frog

\*\*\*\*\*

Best wishes on your second birthday and may you grow from strength to strength. Please pass my good wishes to Abdul , Nash and Paolo. Salaam, **Dhansuk Lala, Commercial Risk Services, Glenrand M-I-B.**

\*\*\*\*\*

*To the Etana Team*

*With you we share....*

*an historical site*

*a glorious view*

*a commitment to support our country's orphans and vulnerable children*

*Congratulations and best wishes*

***The Hollard CSI Team***

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